

AMENDMENTS TO THE CLAIMS

Claims 1-6. (Cancelled)

7. (Currently Amended) The electronic business card of Claim 1, An electronic business card configured to display at least one image to a user, the electronic business card comprising:

a storage device configured to store the at least one image;

a display device configured to display the at least one image; and

a processing device configured to read the at least one image from the storage device and to display the at least one image on the display device,

wherein the display device includes:

a plurality of picture elements containing respective multi-chromic beads whose physical orientation is controlled by the processing device so as to collectively form the at least one image.

8. (Original) The electronic business card of Claim 7, wherein the display device further includes:

a matrix of plural cells respectively containing the multi-chromic beads.

9. (Original) The electronic business card of Claim 8, wherein the plural cells further contain:

a fluid that supports the multi-chromic beads so as to help retain respective physical orientations of the beads so that the multi-chromic beads continue to display the at least one image without further application of power.

10. (Original) The electronic business card of Claim 7, further comprising:

a row decoder and a column decoder, responsive to the processing device and configured to address individual picture elements and selectively control the physical orientation of respective multi-chromic beads as the picture elements in accordance with the at least one image from the storage device.

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Claims 11-32. (Cancelled)